

# SLEEP UNDER THE STARS 2024

# TEAM GUIDE

Everything you need to know to create, join, build a team, and fundraise together!





## TOGETHER WE CAN LIGHT THE WAY

Welcome to the Team Guide for Sleep Under the Stars 2024! This event supports Stepping Stone House, allowing us to provide longterm care and support for young people experiencing homelessness.

This guide will help your team navigate the event, boost fundraising efforts, and create a memorable experience while making a real difference. Thank you for being a part of Sleep Under the Stars 2024.

Together, we can light the way.

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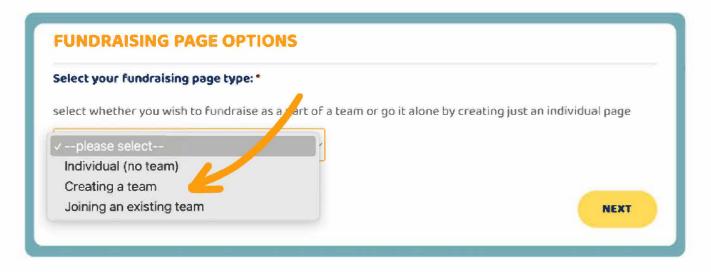
# **TEAM GUIDE**

#### **CREATING A TEAM**

Ready to create your Sleep Under the Stars team? Here's what you need to do!

- 1 Head to the <u>REGISTER</u> page.
- **2** Fill in your details and follow the steps.
- 3 Under FUNDRAISING PAGE OPTIONS select Creating a team

PRO TIP
There are teams for workplaces, or just for friends and family.



- 4 Write your team name and follow the **NEXT** button.
- **5** Follow the steps to complete your registration
- **6** Follow the **CONFIRM DETAILS** button.





Need help troubleshooting? Contact us at <a href="mailto:events@steppingstonehouse.com.au">events@steppingstonehouse.com.au</a>

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#### **JOINING A TEAM**

# How to join during registration

- 1 Head to the <u>REGISTER</u> page.
- **2** Fill in your details and follow the steps.
- PRO TIP
  You can only be in
  ONE team, so make
  sure you select the
  team wisely!

3 Under FUNDRAISING PAGE OPTIONS select Joining an existing team



- 4 Search using your team or team leader's name.
- **5** Follow the steps to complete your registration.



## Already registered?

Have you already signed up and didn't join or create a team?

Reach out to us and we can help to add you to a team at

events@steppingstonehouse.com.au

#### **INVITING PEOPLE TO YOUR TEAM**

Building a strong and enthusiastic team is essential for making Sleep Under the Stars a memorable and impactful event. Here are some tips and tricks to help you invite people to join your team!



#### Personalise your outreach

The best way to get people on board with Sleep Under the Stars is to invite them directly. Reach out to people you want to share this inspiring event with and ask them to join your team.



#### Spread the word

Tell others how you're participating, who with, and why. We have plenty of <u>resources</u> for teams to help you, like social media posts, virtual backgrounds, email banners and more.



#### **INVITING PEOPLE TO YOUR TEAM**

### Feeling stuck? Copy and paste this template to invite family and friends!



Dear [Recipient],

I'm excited to Sleep Under the Stars this October with Stepping Stone House, an organisation that provides accommodation and support for young people experiencing homelessness in Australia.

On Friday, October 25, 2024, I'll be sleeping out on the Stargazer Lawn at Barangaroo to raise awareness and funds for this vital cause.

This family-friendly event is the perfect opportunity to come together and make a difference. I'd love for you to join my team and Sleep Under the Stars with me!

To register, head to the link below and follow the steps. Then, under 'Fundraising Page Options' select 'joining an existing team' and search for my team: [team name here]

www.sleepunderthestars.com.au/cms/register

Let's make an impact together! I hope you're able to make it.

Warm regards,

[Your Name]



#### PERSONALISE BY FILLING IN

[the yellow brackets]









#### **FUNDRAISING AS A TEAM**

You're all set up, and have invited your team members. Now it's time to fundraise! Here are some pointers to help you and your team members reach your fundraising goals. We encourage each team member to raise \$250 to attend the event at Barangaroo!



#### Work together

Work with your teammates to reach your shared team fundraising goal. Support each other and celebrate key milestones!



#### **Get creative**

There are so many ways to fundraise. You could hold a bake sale. Or, a trivia night, and donate the proceeds. Get creative, and have fun!



#### **Embrace competition**

Keep an eye on the team leaderboard and how you're tracking against other teams. There are great prizes for the top fundraising team!



#### Make a group chat

If you haven't already, create a place where you can share your progress, plan for the night, and keep in touch with your teammates!

Plus, your individual and team pages also have downloadable QR codes!



#### TIPS FOR THE NIGHT

Get ready for an unforgettable night under the stars with your team! Here are some tips and ideas to help you make the most of your Sleep Under the Stars this October. It's never too early to get prepared for your sleepout!



#### Build an amazing shelter

Unleash your creativity and engineering skills by designing and building an amazing team shelter. Don't forget, there's an award for the best shelter, so put your heart and imagination into it!



#### Dress up together

Coordinate with your team to come up with a unique and eye-catching theme! There's a prize for the best-dressed team, so have fun with your outfits and let your creativity shine!



#### Capture the moments

Bring a camera, or use your phone and take photos on the night! Capture your shelter, your team's outfits, and the fun activities you're doing to share, and look back on.



Posting the event on socials? Use the hashtags #SleepUnderTheStars and #SUTS2024 then tag

@Stepping\_Stone\_House for a chance to

be featured on our page!



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## **SUPPORT AND CONTACT INFO**

Do you have any questions, or need a hand with troubleshooting? Our team is here to help!





#### **Frequently Asked Questions**

sleepunderthestars.com.au/cms/faq



#### **General Enquiries**

events@steppingstonehouse.com.au



#### Workplace & Partnership Enquiries

tonya.greer@steppingstonehouse.com.au



#### Facebook Group

stepping.cc/SUTS\_FB



Thank you for taking part in Sleep Under the Stars.

TOGETHER WE CAN LIGHT THE WAY.

