

FRIDAY 15TH, OCTOBER 2021

# SLEEP UNDER THE STARS

Simply sign up, get support and sleep under the stars.

HELP REACH THE TARGET OF \$800,000 TO ALLOW 33 YOUNG PEOPLE TO STAY AT STEPPING STONE HOUSE THIS YEAR.



## TEN WAYS TO BECOME A FUNDRAISING STAR

Use these tips to reach your fundraising goals. Remember, every dollar you raise will help keep young Australians safe from homelessness.

### 1. Light your light -

Nothing says that you're serious like making a personal donation. Start the ball rolling!

### 2. Spread the word -

Tell everyone you know what you're up to and why. Use social media, email and everyday conversations to talk about the risks that young people face.

### 3. Share an image -

We've created some beautiful, inspiring images for you to share on your social media. Visit our website 'Resources' page and choose a photo or statement that best captures your reason for supporting Stepping Stone House.

### 4. Make a constellation of stars -

Sleeping out is more fun with friends. Put a team together and work to raise money, share ideas, start conversations and most importantly, support young Australians at risk of homelessness.

Register your team at [www.sleepunderthestars.com.au](http://www.sleepunderthestars.com.au)

[more tips over the page](#)

## PRIZE FOR 'MOST CREATIVE SHELTER'

This will be judged by our young people and the winner will be announced at 9pm. Make sure you post a photo of your shelter into the Sleep Under the Stars Facebook group before 8pm <https://www.facebook.com/groups/577465556773908>

Alternatively if you don't have Facebook, you can send it in to our team via email [elizabeth.gordon@steppingstonehouse.com.au](mailto:elizabeth.gordon@steppingstonehouse.com.au)

Other prizes categories include; highest individual and team fundraisers, most engaging social media post, and introducing a new prize this year - the SUTS 2021 Star Award!

**5. Don't be afraid to shine bright -**

Ask your mum, your dad, your brothers and sisters, or a trusty colleague to donate to your page. Let them know why this is important to you and how much their donation means.

**6. Make it personal -**

Personalise your fundraising page with your picture and share the reasons why you're taking part. It will inspire more people to support you.

**7. Start with five -**

Text five people and ask for a donation of \$65. Start with people you know well and feel comfortable with.

**8. Say thanks -**

When you receive a donation, send a personal thank you. Your gratitude will mean a lot. And always remember to include a link to your fundraising page in the post so that others can donate too.

**9. Use the countdown -**

In the days running up to Friday 15 October tell everyone there's only so many sleeps to go before the big night. (Don't forget, you can still raise and send in donations after the event too.)

**10. Share pics on the night -**

On the night, share photos of you on social media. It will help make it exciting for your supporters, and show them you really are committed to ending youth homelessness!

**Get inspired with these ideas:**

- Sleep in a cardboard fort, in your garage or even in a tree hollow
- Camp out in the backyard, and pretend you're on safari
- Build a cosy cubby in your living room or sleep on your couch
- Build a pillow fort in the back of the car
- Sleeping in? Hang some twinkly fairy light to create some extra sparkle in your lounge room
- Sleeping outside? Why not use a fire pit to level up the snacks - cook up a damper, make hot chocolate or roast some marshmallows?



[www.sleepunderthestars.com.au](http://www.sleepunderthestars.com.au)



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STEPPING STONE HOUSE